K-LOVE is a very uplifting radio station that many of my friends, including myself, listen to on a daily basis. Many of us also support K-LOVE, either financially or by prayer because it does mean a lot to us. I know my kids, I have 3, get in the car and ask for me to turn it on. It is very encouraging & positive, which we all can use on a daily basis. K-LOVE has been there to help so many families/individuals in a time of need. Every community that has K-LOVE also needs K-LOVE to stay on the radio. It is in the best interest to everyone, even those who don't realize it yet. K-LOVE is the only station I listen to.